



Ref. : NSC/363/NSD-2014/CIR/2013-2014

Date. : 1st November, 2013

To all Members and Patrons

Sub : 43rd National Safety Day/National Safety Week Campaign - Commencing from 4th March 2014

Dear Sir(s),

As you are aware, the **National Safety Day (NSD) Campaign** spearheaded by the National Safety Council for commemorating its foundation day - 4th March, is entering its 43rd year. The Campaign celebrated over a week, has grown into a **major national Occupational, Safety & Health (OSH) Campaign** and is widely celebrated by industry, trade unions, Govt. departments, regulatory agencies, NGOs and institutions **with the active support of the Central & State Governments and the media**. The Campaign is **aimed at renewing the commitment of employees and general public to work safely** throughout the year. The ultimate **objective** of the Campaign is to ensure **integration of OSH in work culture and life style**.

As in the past, we are bringing out a number of specially designed **promotional literature and utility articles** carrying topical messages on OSH to help you in effectively organising the 43rd National Safety Day/Week celebrations.

The utility articles selected are broad-based and useful to the industrial employees. Special attention has been paid to the quality of material and messages to be conveyed so as to help the managements in achieving greater participation and involvement of employees in OSH activities through distribution of these items to them.

The **Order Form** in duplicate, the **Catalogue** of materials and **Photo Catalogue** of utility articles are enclosed. The terms and conditions for procurement of the materials from the Council are given in the catalogue and on the reverse of the order form.

Kindly place your firm order immediately by returning the **ORIGINAL** Order Form (**Blue copy**) duly filled-in alongwith full advance payment. Please retain the **DUPLICATE** copy of the Order Form (**White copy**) for your records. A **special discount of 9%** will be given on all orders **exceeding Rs.25,000/-** and reaching the Council's office along with **full advance payment on or before 1st January, 2014**. The **last date** for accepting the orders is **10th January, 2014**.

We request you to kindly place your valuable order well in advance to enable us to deliver the material in time. It would also facilitate in planning and effectively organising your own Safety Day/Week Celebrations.

Assuring you of our best services,

Yours faithfully,

M.M. KULKARNI
DIRECTOR
FOR DIRECTOR GENERAL

Encl. : Catalogue, Photo-Catalogue & Order Form in duplicate,
Guidelines & Safety Pledge

RUSH YOUR ORDER

NATIONAL SAFETY DAY/WEEK (NSD/W) CAMPAIGN (COMMENCING FROM 4TH MARCH)

GUIDELINES FOR OBSERVANCE

BACKGROUND :

The idea of commemorating the Foundation Day of the Council, 4th March; and the first National Safety Day (NSD) Campaign was launched in 1972 and has since been organised every year. The Campaign now entering its 43rd year, has **grown into a major national campaign** widely celebrated by industry, trade unions, govt. departments, regulatory agencies, NGOs and institutions with the active support of the Central and State Governments and media. It has made impact on the industrial scenario at the national level by contributing to **increased safety awareness and reduction in accidents. Started for a single day on 4th March as NSD, the Campaign has now been spread over a week from 4-11 March.**

OBJECTIVES :

- Ensure that safety and health are integrated in work culture and life style.
- Renew the commitment of the employees towards safety and health at workplace.
- Achieve greater participation of the employees in OSH activities.

APPROACH :

- Achieve the **greatest participation** of the employees.
- Tap **local talents** in your factory for the celebration.
- Stress on the OSH **needs** of your unit.
- Identify and highlight **local OSH issues**.
- Distribute **OSH promotional material** amongst the employees.

ACTIVITIES :

In order to make the celebration a success, the preparations are required to be started quite in advance. Some of the suggested activities during the NSD/W are :

□ At Workplace

- Administration of Safety & Health Pledge by the employees led by the topmost executive. The model text of the Safety & Health Pledge designed, developed and distributed by the NSC is printed on the back side.
- Unfurling of the NSD Flag.
- Pinning of the NSD Badge on employees.
- Displaying Safety Day Banners at strategic locations in the units.
- Safety message by Managing Director or Chief Executive Officer to all employees.
- Safety competitions – Essay, Slogans, Posters, Housekeeping, Safety performance etc.
- Safety suggestion schemes.
- Safety exhibitions.
- One-act play/drama, songs, quawalis etc.
- Training Programmes/Workshops/Seminars etc.
- Screening of Safety films in unit/employee colonies.
- Practical demonstrations on use of PPEs, Fire Fighting, rescue etc.
- Organising emergency drills.
- Displaying of Safety Posters at prominent locations in the unit.
- Holding award functions Safety suggestions, performance etc.
- Lecture sessions by eminent guest speakers in the field.
- Community Awareness Programmes.
- Printing safety slogans on company stationary, say, pay slip.
- Holding meetings to analyse past accidents and suggested actions.
- Safety slogan on dial tone of telephone and intercom.
- Safety Procession within the unit.
- Art competitions by families of employees such as Rangoli Competition.

□ Outside Workplace :

- Pinning Safety Badges on VIPs.
- Advertisement of Safety on local T.V. channel and local newspapers.
- Writing articles on importance of safety in local newspapers.
- Display of banners at strategic locations in the city/town.
- Workshop/Seminars.
- Contractor Safety Programmes
- Consumer/Customer product safety awareness programmes.

SAFETY AND HEALTH PLEDGE

"On this Day, I solemnly affirm that I will rededicate myself to the cause of safety, health and protection of environment and will do my best to observe rules, regulations and procedures and develop attitudes and habits conducive for achieving these objectives.

I fully realise that accidents and diseases are a drain on the national economy and may lead to disablements deaths, harm to health and damage to property, social suffering and general degradation of environment.

I will do everything possible for the prevention of accidents and occupational diseases and protection of environment in the interest of self, family, community, organisation and the nation at large."

सुरक्षा एवं स्वास्थ्य के प्रति प्रतिज्ञा

"आज के दिन, मैं सत्यनिष्ठापूर्वक प्रतिज्ञा करता हूँ कि मैं पुनः अपने आपको सुरक्षा, स्वास्थ्य तथा पर्यावरण के बचाव के प्रति समर्पित करूंगा और नियमों, विनियमों तथा कार्यविधियों के पालन हेतु यथाशक्ति प्रयत्न करूंगा और निश्चित रूप से इन लक्ष्यों को प्राप्त करने के लिये प्रेरणादायक अभिवृत्तियों तथा आदतों का विकास करूंगा।

मेरी यह पूर्णरूप से मान्यता है कि दुर्घटनाएँ तथा बिमारियाँ राष्ट्रीय अर्थव्यवस्था को दुर्बल बनाती हैं तथा यह विकलांगता, मृत्यु, स्वास्थ्य के लिये हानिकारक एवं सम्पत्ति की क्षति, सामाजिक कष्ट तथा पर्यावरण के अपकृष्ट का कारण बनती हैं।

मैं स्वयं अपने, परिवार, संगठना, समाज एवं राष्ट्र के हित में इन दुर्घटनाओं, व्यावसायिक बिमारियों की रोकथाम तथा पर्यावरण के बचाव के लिये हर संभव प्रयत्न करूंगा।"

NATIONAL SAFETY COUNCIL

98-A, Sector 15,
Institutional Area, C.B.D. Belapur
Navi Mumbai – 400 414
Tele : 91-22-2757 99 24 / 25 / 26 / 27
Fax : 91-22-27577351
E-mail : nsci@mtnl.net.in
Web Site : www.nsc.org.in



राष्ट्रीय सुरक्षा परिषद

98-ए, सेक्टर 15,
संस्थान क्षेत्र, सीबीडी बेलापुर,
नवी मुंबई - 400 614
फोन : 91-22-2757 99 24 / 25 / 26 / 27
फैक्स : 91-22-2757 73 51
ई-मेल : nsci@mtnl.net.in
वेबसाइट : www.nsc.org.in

National Safety Council

43rd National Safety Day/National Safety Week Campaign

Commencing from 4th March 2014

Catalogue of Materials

Sr. No.	Item	Language	Price
1.	SAFETY DAY BADGE : Printed on Art Paper in English on one side & Hindi on the other. To be worn by using safety pin (provided alongwith the Badge) during the National Safety Day/Week celebration. (Order should be in multiples of 100.)	English & Hindi	Rs.220/- per 100 Nos.
2.	CLOTH BANNER (Size 12 feet x 3 feet) : Screen printed in 3 colours on white colour high quality micro-polyester cloth with safety slogan.	English or Hindi	Rs.250/- each
3.	SAFETY DAY FLAG (Size : 3 feet 9 inch.x 2 feet 6 inch.): Screen printed on white polyester cloth. Useful for hoisting on the occasion of Safety Day.	English & Hindi	Rs.160/- each
4.	MULTI-COLOUR SPECIAL SAFETY POSTERS (A set of 3 new posters - Size : 75 cms. x 50 cms. Printed on art paper) : With specially designed cartoons on topical industrial safety themes - one on NSD-2014 theme.	English or Hindi	Rs.210/- per set
5.	MULTI-COLOUR MINI-CALENDAR (from 1st April 2014 to 31st March 2015) : Printed on laminated card with cartoon on Road Safety . (Order should be in multiples of 100.)	English or Hindi	Rs.225/- per 100 Nos.
6.	POCKET BOOKLET (Size : 7 inch. X 5½ inch.) : Pocket Booklet on “Computer Ergonomics” laminated on both sides. Very useful to every working person in day-to-day life.	English or Hindi	Rs.40/- Each
7.	KEY-CHAIN : Wooden key-chain with Council's name, logo and a safety slogan screen printed on it. (For printing of Company's name & logo, please refer to clause - 4 of the Terms & Conditions.)	English	Rs.30/- Each
8.	BALL-PEN : A metal body Pen with easy flow slick metal refill and a specially designed silicon cap near the clip for operating Touch Screen Mobiles or Tab. Council's name and a safety slogan would be screen printed on it	English	Rs.35/- Each
9.	WALLET [Unfolded Size(approx) : 9.25 inch.x 3.6 inch.] : Made from high quality foam rexine and PVC. An useful utility article for keeping Railway Pass, Mini-Calendar, Currency notes, Visiting Cards, ATM/Credit Cards, etc. Council's name, logo and safety slogan would be screen printed on it. (For printing of Company's name & logo, please refer to clause - 4 of the Terms & Conditions.)	English	Rs.44/- each
10.	ELEGANT HAND POUCH [Outer Side - Size : 10" x 3.5" X 7"] : Attractively shaped, elegant pouch crafted from good quality foam rexin. It has one main zip operated compartment and one inner and outer zip compartments and one outer flap pocket. Very useful for day-to-day use - carrying lunch box and other essential belongings. Council's name, logo and a safety slogan would be screen printed on it. (For printing of Company's name & logo, please refer to clause - 4 of the Terms & Conditions.)	English	Rs.97/- each
11.	UTILITY FOOD CONTAINERS [set of 2 containers each of 250 ml. capacity]: AVION brand from Cello World , a home utility article moulded in transparent polypropylene food grade virgin plastics. Equipped with air-tight lid, it guarantees the original taste and flavour of its contents. Ideal for keeping eatables. Council's name, logo and a safety slogan would be screen printed on it.	English	Rs.95/- each
12.	COTTON NAPKINS [set of 2 - Size : 18 x 11 inch.] : Made from high quality pure combed hosiery cotton and would carry Council's name, logo and a safety slogan on it.	English	Rs.80/- each
13.	LUNCH BOX : ‘Happy Day’ brand Lunch Box/Pack from Asian Plastowares . Sturdy hot-pot, having one inner container with lid, both made from polypropylene, virgin food grade material. Top quality effective polyurethane foam insulation retains food warm for considerable span of time. Also an additional facility of reheating the food in the main container (without lid) in the Microwave. A good quality utility item for gifting to the employees for carrying working lunch. Council's name, logo and a safety slogan would be screen printed on it. (For printing of Company's name & logo, please refer to clause- 4 of the Terms & Conditions.)	English	Rs.165/- Each
14.	COTTON POLO T- SHIRT : Half sleeve colour Polo T-Shirt made from 180gsm; sinker knit, 100 % Cotton. Council's name, logo and a safety slogan would be screen printed on it. (For printing of Company's name & logo, please refer to clause- 4 of the Terms & Conditions.)	English	Rs.240/- each

Sr. No.	Item	Language	Price
15.	WALL CLOCK : A Wall Clock made from good quality ABS plastic body with quartz movement having one-year free-replacement guarantee. Council's name, logo and a safety slogan would be screen printed on it. (For printing of Company's name & logo, please refer to clause- 4 of the Terms & Conditions.)	English	Rs.260/- each
16.	FIRST-AID KIT : A 'MUST' for every place whether home, office or industrial establishment. Transparent polypropylene box equipped with elliptical handle and double locking system, containing following essential first-aid material. 1) Antiseptic Liquid (50 ml) 2) Framycetin Skin Cream (20 gms.) 3) Band-Aid (2 strips) 4) Tincture Benzoin (20 ml) 5) Cotton Wool (15 gms.) 6) Adhesive Tape U.S.P. 7) Cotton Bandage Strap (2' and 4') 8) Small Sizzor 9) Plucker 10) Dropper. With an Pocket Guide on 'First-Aid' in English and Hindi Council's name, logo and a safety slogan would be screen printed on the kit.	English	Rs.370/- each
17.	ELEGENT TRAVEL BAG : [Outer Size(approx) : 20 inch. x 12 inch. x 10 inch.] Light-in-weight ideal companion for travellers. The bag made in an attractive shape from matt nylon and equipped with one inner and two outer zip pockets, a shoulder strap having soft matt nylon shoulder grip and soft carry straps. Council's name & logo and a safety slogan would be screen printed on it. (For printing of Company's name & logo, please refer to clause- 4 of the Terms & Conditions.)	English	Rs.625/- each

Terms and Conditions

1. GENERAL :

- a) The order once placed cannot be cancelled.
- b) The dispatch of material will start in 3rd week of January 2014 and the orders will be executed on 'first-come-first-served' basis.
- c) **Any complaint regarding non-receipt/short supply of the materials should be made within a month from the date of dispatch of materials. Complaints received thereafter will not be entertained.**
- d) The colours of the utility gift articles may vary from the Photo Catalogue depending on the availability of raw materials.

2. PAYMENT , DISCOUNT & TAXES :

i) Payment :

- a) The order must be accompanied with full advance payment by **Demand Draft or At Par Cheque** drawn in favour of **"National Safety Council"** payable at Mumbai. Payment will also be accepted by **EFT or RTGS**, in such case details of the payment made must be submitted along with the Order Form or to be sent to NSC by email (nsd@nsc.org.in). **Orders will not be executed unless full payment is received. Our Bank details for EFT Payment is as follows :**

Name & Address of Bank Bank of India Plot No.11, Sector11, C.B.D. Belpaur, Navi Mumbai-400614	<ul style="list-style-type: none"> • Title of Account in the Bank : National Safety Council • Account type & Code : Current Deposit (11) • Bank Account Number : 011620100005233 • Bank Branch MICR Code : 400013106 • Bank Branch IFSC Code : BKID0000116 • Permanent Account Number : AAA TN 3069 N
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- b) **The last date for receipt of orders with full advance payment is 10th January 2014. The orders received thereafter may be executed subject to availability of promotional material.**
- c) In case of receipt of less/excess payment, the quantity of the material ordered will be adjusted accordingly.
- ii) **Discount : A special discount of 9% will be given on orders whose Order Value exceeds Rs.25,000/- (Rupees twenty five thousand) and order received with full advance payment before 1.1.2014.** Kindly note that no discount will be admissible if the order value of the order is less than Rs.25,000/- or full advance payment is not made along with the order or order is received after 1.1.2014.
- iii) **Taxes :** a) If the **Octroi** is applicable in your area it will be borne by you.
b) If TDS is deducted, the **TDS certificate** should be sent within a period of one month from the end of the month during which the credit has been given or the payment has been made. **Council's PAN No. AAA TN 3069 N.**

3. MODE OF DESPATCH & POSTAGE :

i) Mode of Despatch :

- a) The material will be sent by **surface mode** through our official courier i.e. Blue Dart, TCI XPS and Gati and if their services are not available in your region it will be sent by Registered Post Parcel but not by V.P.P.
- b) **Bulk or voluminous orders will be despatched through road transport. In such case, we would require TIN or CST, SST, number or State Road Permit if applicable in the respective State.**
- c) Those who would like to collect the material from the Council's office, may do so only on receipt of our intimation.

- ii) **Postage** : Packing and Forwarding (P&F) Charges @ **12 % of Sub-total II (i.e. on discounted value)** subject to minimum of Rs.100/- are to be borne by the party. Those collecting the material from the Council's office are not required to pay P&F charges.

4. PRINTING OF COMPANY'S NAME & LOGO :

- a) Company's name & logo will be screen printed free of cost in two lines in one colour on the following items only if the order is for the minimum quantity respected to each item as mentioned below :

Sl. No.	Name of the Item	Minimum Quantity	Sl. No.	Name of the Item	Minimum Quantity
1.	Key- Chain, Wallet	800 Nos.	3.	T-Shirt, Wall Clock	400 Nos.
2.	Hand Pouch	500 Nos.	4.	Travel Bag	300 Nos.

- b) Company's name & Logo should be sent along with the order (preferably a soft copy in JPEG format).