



राष्ट्रीय सुरक्षा परिषद् National Safety Council

Ref. NSC/RSW-2017

Date: 03rd October, 2016

TO ALL MEMBERS AND PATRONS OF NSC

SUB: PROMOTION OF ROAD SAFETY WEEK CAMPAIGN (JANUARY 11-17, 2017)

Dear Sir,

The mounting toll of deaths on Indian roads is a matter of great concern for all stakeholders. Speeding vehicles, drunk driving, low use of helmets & seat belts and child restraints in vehicles have resulted in most of the accidents on the roads.

The Road Safety Week (RSW) is observed throughout India under the guidance of the Ministry of Road Transport & Highways, Govt. of India from 11-17 January. Being an apex body at the national level in the field of Safety, Health & Environment, NSC supplements the Govt's initiative by promoting Road Safety Campaign among its Members/Patrons by developing appropriate promotional materials related to prevention and control of road accidents, in the form of safety posters, safety films, banner and pocket guides, etc.

For the 2017 RSW Campaign, NSC is bringing out the following promotional materials:
(for details, see the attached Order Form)

1. **RSW Badge**
2. **Cloth Banner (Hindi & English)**
3. **Pocket Guides (Hindi & English) on related subject** : 8 Varieties
4. **Posters (Hindi & English) on Road Safety** : 7 Varieties
5. **Films (Hindi & English) on Road Safety** : 2 Titles
6. **Thermos (350 ml) Flip Lid with Pouch (NEW)** : Milton Brand Thermosteel (fabricated inside and outside in 18/8 quality stainless steel which is rust proof) useful for carrying cold/hot water/tea/coffee while driving.
7. **Adjustable Spanner & Car Glass Breaking Hammer with Pouch (NEW)** : To be kept in Hand Glove Box attached to Dash Board (Very handy during emergencies)
8. **LED Torch (NEW)** : LED Bulb-Plastic Body Torch (Very handy during emergencies)
9. **Documents Holder Pouch (NEW)** : Made of high quality rexin with Safety Slogan printed (would be found useful for keeping documents like Insurance Policy, PUC Certificate, RC Card, License etc.)

We are sure, the above promotional materials would facilitate you in observing the RSW-2017 Campaign more effectively. We appeal to all our Members / Patrons to observe RSW-2017 Campaign hand-in-hand with NSC commencing from 11-17 Jan., 2017. We look forward to your enthusiastic response.

Kindly place your firm order by returning the duly filled-in Order Form along with full advance payment, retaining a photocopy of the same for your records.

The last date for receiving firm orders is 15th December, 2016. However, we request you to place your order well in advance to enable us to deliver the RSW Campaign materials well in time. The Circular & Order Form are also available on NSC Website.

For more details or assistance, please contact **Govind** or **Bipin** on **022-2757 7282**.

Yours faithfully,

L.S. Mahadeshwar
Deputy Director
For Director General

Encl: Order Form

RUSH YOUR ORDER

Hqs. & Institute Building, 98-A, Sector - 15, Institutional Area, C.B.D. Belapur, Navi Mumbai - 400 614

मुख्यालय और संस्थान भवन, 98 - ए, सेक्टर-15, इंस्टीट्यूशनल एरिया, सी.बी.डी. बेलापूर, नवी मुंबई - 400 614

Phones : +91-22-2757 9924 - 27 (4 lines) Extn.: 157 or 114 **Fax** : +91-22-2757 7351

Email : rsw@nsc.org.in **Website** : www.nsc.org.in

NATIONAL SAFETY COUNCIL
Road Safety Week Campaign commencing from 11-17 January 2017

Item Code No.	Promotional Items	Price Per Copy	English	Hindi	Total Qty.	Amt. (Rs.)
1.	RSW BADGE (with Road Safety Theme) : Printed on Art Paper in English on one side & Hindi on the other. To be worn by using safety pin (provided alongwith the Badge) during the Road Safety Week celebration. (Order should be in multiples of 100 Nos.)	Rs. 250/- (Per 100 Nos.)				
2.	CLOTH BANNER : (0.85 mtrs x 3.75 mtrs.) with Road Safety theme	Rs. 260/-				
3.	POCKET GUIDES : 2 Colour & 4 Colour Laminated) (Order should be in multiples of 10 Nos.)					
55016	Vehicular Pollution	Rs. 35/-				
55019	Commuting to Workplace Safely	Rs. 35/-				
55105	Fire Safety in Transportation of Hazardous Goods	Rs. 35/-				
55117	Defensive Driving	Rs. 35/-				
55118	Fire Precaution in Motor Vehicles	Rs. 35/-				
55128	Safe Usage of CNG	Rs. 35/-				
55130	Fire Safety in Luxury Buses	Rs. 35/-				
55206	Road Traffic Signs (Mandatory and Cautionary)	Rs. 35/-				
4.	ROAD SAFETY POSTERS : (4 Colour on Art Paper) (50 cms X 75 cms)					
65173	Educate Drivers / Helpers to Take Correct Actions in Transport Emergency	Rs. 80/-				
65208	Stop! Don't Come Closer – It is Dangerous	Rs. 80/-				
65283	Follow Road Safety Rules, Your Family Awaits You	Rs. 80/-				
65284	Modern Highways and Good Vehicles are not a Licence for Deadly Over-speeding	Rs. 80/-				
65288	Keep Safe Distance From Vehicles while Driving	Rs. 80/-				
65303	Do Not Use Cellphone while Driving	Rs. 80/-				
65312B	Be a Good Samaritan, Help Accident Victim (Bilingual) (NEW)	Rs. 80/-				
5.	SAFETY FILMS					
52006	Safe Driving for Truck Drivers (Available only in Hindi)	Rs. 1500/-				
52007	Rasta - Safe Driving for 2 & 4 Wheeler Drivers (Available in English & Hindi)	Rs. 1500/-				
6.	THERMOS (350 ML) FLIP LID WITH POUCH * (NEW) : Milton Brand Thermosteel (fabricated inside and outside in 18/8 quality stainless steel which is rust proof) useful for carrying cold/hot water/tea/coffee while driving.	Rs. 490/-				
7.	ADJUSTABLE SPANNER & CAR GLASS BREAKING HAMMER WITH POUCH * (NEW) : To be kept in Hand Glove Box attached to Dash Board (Very handy during emergencies)	Rs. 230/-				
8.	LED TORCH * (NEW) : LED Bulb- Plastic Body Torch (Very handy during emergencies)	Rs. 100/-				
9.	DOCUMENTS HOLDER POUCH * (NEW) : Made of high quality rexin with Safety Slogan printed (would be found useful for keeping documents like Insurance Papers, PUC Certificate, RC Card copy etc.) (Order should be in multiples of 5 Nos.)	Rs. 50/-				
Cost of Material : Rs.						
Add: Postage, packing and forwarding charges @ 15% on the Cost of Material (subject to a minimum postage of Rs. 50/-)						
CHEQUE / DD NO. : _____ DATE : _____						
AMOUNT : _____ Rs.						
* Note: Pictures of the new items can be accessed on our website: www.nsc.org.in						

LAST DATE FOR ACCEPTING ORDERS – 15TH DECEMBER, 2016

(Kindly keep a photo-copy for your reference)

ROAD SAFETY WEEK - 2017

Your Postal Address for despatching the Materials :

NSC Membership No. : _____

Name & Designation : _____

Name of the Organization : _____

Address : _____

PIN : _____

Dist. : _____ **State :** _____

STD Code : _____ **Tel. No. :** _____ **Fax No. :** _____

Mobile No. : _____ **Email :** _____

SEND US THIS ORDER FORM AT THE FOLLOWING ADDRESS:

The Director General
National Safety Council
Plot No. 98-A,
Institutional Area,
Sector 15, CBD Belpaur,
Navi Mumbai – 400614

Telephone No. : 022-2757 9924-27 (4 lines) Ext. 157 & 114
Direct Line : 022-2757 7282
Fax No. : 022-2757 7351
E-mail : rsw@nsc.org.in
Website : www.nsc.org.in

Terms and Conditions

1. GENERAL :

- a. The order once placed cannot be cancelled.
- b. The orders will be executed on 'first-come-first-served' basis.
- c. Any complaints regarding short supply of the materials should be intimated within a month from the date of dispatch of material. Complaints received thereafter may not be entertained.

2. PAYMENT :

The order must be placed with full advance payment by **Multi-city Cheque / Demand Draft** drawn in favour of **National Safety Council** payable at **Mumbai** towards the cost of RSW material plus 15% shipping charges. (Those who would like to collect the materials from the Council's office at CBD Belapur, no packing & forwarding charges would be payable.)

Payment can be also made by NEFT :

Name & Address of Bank Bank of India Plot No. 11, Sector 11, CBD Belapur, Navi Mumbai – 400 614	<ul style="list-style-type: none">• Title of Account in the Bank : National Safety Council• Account Type & Code : Current Deposit (11)• Bank Account Number : 011620100005233• Bank Branch MICR Code : 400013106• Bank Branch IFSC Code : BKID0000116• PAN : AAA TN 3069 N
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3. DESPATCH :

The RSW materials will be dispatched by Surface Courier / Registered Post A.D.